

E-Commerce Dev for Sporting Event Administration Company

PROJECT DETAILS

 Custom Software Development

 Feb. 2018 - Ongoing

 \$10,000 to \$49,999

“

"I felt that my developer cared about my project and would always go the extra mile."

PROJECT SUMMARY

designs.codes developed an e-commerce platform based on customer needs. The team built the frontend and backend admin section. PHP, HTML5, and CSS were some of the technologies used.

PROJECT FEEDBACK

designs.codes' development work significantly benefitted business. Their customer service approach supplemented their professional management style. designs.codes' team was flexible, accommodating, and skilled.



The Client

Please describe your company and your position there.

ROAG is a sports event administration company. It is based in South Africa and Mauritius. I am the managing director of the company.

The Challenge

For what projects/services did your company hire designs.codes?

We hired designs.codes to develop our new e-commerce website for us.

What were your goals for this project?

To launch a complete and functioning website and to continue to develop it based on our customers' needs.

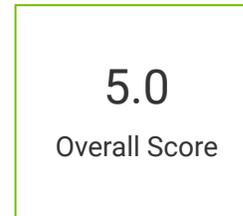
 Nicole Talbot
Managing Director, ROAG

 Sports

 11-50 Employees

 South Africa

CLIENT RATING



Quality: 5.0

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor?

Our old IT company had worked with designs.codes on other projects and had recommended designs.codes to us.

Describe the project and the services they provided in detail.

They developed the front end of our website and the back end admin section. Our website is an online race portal where our customers enter races, check out info, and see their results/photos after a race. PHP, Laravel, JQuery, CSS3, HTML 5, MySQL, KnockoutJS

What was the team composition?

One developer, one frontend designer, and one project manager

The Outcome

Can you share any information that demonstrates the impact that this project has had on your business?

It is huge. Our core business is centered around our website so getting it right was essential.

How was project management arranged and how effective was it?

Over time, an unofficial system was created that worked for both my developer and I. We always had a project manager who I worked with on the overall project and management of resources, and then I worked closely daily with our developer. Over the first few months, we figured out what was needed and to make the project work smoothly.



What did you find most impressive about this company?

They are very flexible and very helpful. They give a good personal level of service and you really feel that you can trust them. I felt that my developer cared about my project and would always go the extra mile. Overall I was very, very happy with everything.

Are there any areas for improvement?

Nothing that I can think of. Maybe the only thing is that I would love it if designs.codes could take care of all of our companies IT needs. However, I completely understand that they are specialists in what they do. I believe that they are open to considering this in the future which is great.

