

Web Dev for Digital Marketing Agency

PROJECT DETAILS

 Web Development

 Jan. 2017 - Ongoing

 Less than \$10,000

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"The team's project management is very impressive, especially compared to other vendors."

PROJECT SUMMARY

Using existing designs, designs.codes built, configured, and release multiple websites with a functional CMS for a marketing agency. They provide ongoing support.

PROJECT FEEDBACK

The sites arrived on time and bug-free, meeting all requirements. designs.codes not only delivers timely and high-quality work but also runs a smooth collaboration. Efficient sprints, constant communication, and direct access to the entire team.



The Client

Please describe your company and your position there.

I'm the web project manager for Alternative Agency, a media marketing agency.

The Challenge

For what projects/services did your company hire designs.codes?

We needed help with website development for multiple projects.

What were your goals for this project?

We wanted a bug-free, fully functional CMS website developed from our PSD designs.



Jacinta Njuguna
Web Project Manager, Alternative Agency



Advertising & Marketing

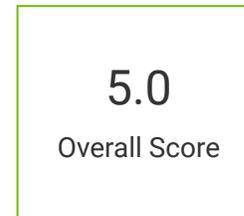


11-50 Employees



Kenya

CLIENT RATING



Quality: 4.5



Schedule: 4.5



Cost: 5.0



Would Refer: 5.0



The Approach

How did you select this vendor?

We found designs.codes through online portals.

Describe the project and the services they provided in detail.

designs.codes developed, configured, and launched multiple websites for us with full CMS functionality. Each functional version was ready for user testing and feedback every 14 days. We made improvements during each sprint thanks to essential suggestions from their developers.

What was the team composition?

The team has about five people, but individuals come and go depending on the skills needed.

The Outcome

Can you share any information that demonstrates the impact that this project has had on your business?

designs.codes developed and launched the solution on time—a major achievement for leadership.

How was project management arranged and how effective was it?

The team's project management is very impressive, especially compared to other vendors. They regularly comply with deadlines and always communicate delays well ahead of time.



What did you find most impressive about this company?

We have direct access to both project managers and developers behind them, preventing technical things from being lost in translation.

Are there any areas for improvement?

There is very little they can improve. Potential customers should provide a detailed list of requirements to help move the development process much faster.

