

MVP Dev for Coaching Company

PROJECT DETAILS

 Web Development

 Jan. 2018 - Ongoing

 \$10,000 to \$49,999

“*We had weekly calls and used online tools.*”

PROJECT FEEDBACK

designs.codes launched the MVP. their team was responsive and gave great insights.

PROJECT SUMMARY

designs.codes provided marketing and development.



The Client

Please describe your company and your position there.

We are a coaching and training company that help entrepreneurs and business owners create the life they desire. I am the founder and CEO

The Challenge

For what projects/services did your company hire designs.codes?

Initially it was for a range of marketing activities and small development work. This evolved very quickly in commissioning them to develop a full blown platform that would be a game changer in the entrepreneurial space

What were your goals for this project?

To develop, design and launch an MVP to test the initial concept

 **Baiju Solanki**
Founder & CEO, EnSpirit Ltd

 **Media**

 **1-10 Employees**

 **London, United Kingdom**

CLIENT RATING

4.5

Overall Score

Quality: 4.5

Schedule: 4.0

Cost: 4.5

Would Refer: 5.0



The Approach

How did you select this vendor?

They were working with on some marketing activites and i started to talk to them about my vision and it went from there.

Describe the project and the services they provided in detail.

The designed, develop and launched a full platform. They provided the coding know how and the design of the platform concisous of customer experience.

What was the team composition?

The development and design team

The Outcome

Can you share any information that demonstrates the impact that this project has had on your business?

Check out www.EnSpirit.Global

We are in MVOP stage so still testing out the market

How was project management arranged and how effective was it?

We had weekly calls and used online tools to uupdate progress and it worked really well.

What did you find most impressive about this company?

Their response time and updating me on progress. Also insights on the best customer experience for our target market.



Are there any areas for improvement?

Sometimes both parties had to be more clearer on what was needed to get a better solution... overall this was good.

