

App Dev for Weight Management Program

PROJECT DETAILS

 Custom Software Development

 Jan. 2020 - Ongoing

 \$10,000 to \$49,999

“

"They gave real detail in their design brief compared to other companies that we looked at initially."

PROJECT SUMMARY

designs.codes was hired to develop a mobile app for a weight management program. This app is available to different platforms including iOS and Android.

PROJECT FEEDBACK

The project is under development, but the partnership between the client and designs.codes has been extremely beneficial from the start. The team is able to convey and impart their knowledge clearly and concisely. Their efforts are positively received and approved by the clients.



The Client


Please describe your company and your position there.


We are a health and wellbeing team that is part of the larger Watford Football Club Community Sports and Education Trust.


The Challenge

For what projects/services did your company hire designs.codes, and what were your goals?

To build a weight management app and custom software developed for Harrow Residents, funded by public health.

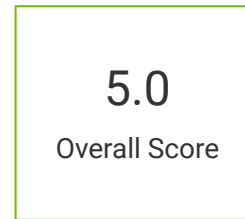
 Rhys Ratcliffe
Project Officer, Watford FC

 Healthcare

 51-200 Employees

 United Kingdom

CLIENT RATING



Quality: 5.0

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select designs.codes and what were the deciding factors?

We found the organisation on Clutch.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Build custom software for management of users, courses, data, merchandise, events, recipes and portray them in apple and android app formats.

How many people from the vendor's team worked with you, and what were their positions?

One custom software developer, One Android developer, one iOS developer, one html coder, one designer & one project manager.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We (Watford Football Club) will be handed a completed version of the product and will be able to measure the impact it has on our local participants in terms of weight loss, happiness and dietary improvement.

Describe their project management style, including communication tools and timelines.

Responsive, we had regular meetings whenever a conversation was needed about the planning and preparation of the product. We are new to this technology and everything was explained clearly.



What did you find most impressive or unique about this company?

They gave real detail in their design brief compared to other companies that we looked at initially.

Are there any areas for improvement or something they could have done differently?

More accurate timelines as the project develops.

