

# Custom Software Dev for Bespoke Transportation Service

## PROJECT DETAILS

 Custom Software Development

 Sept. 2018 - Ongoing

 \$10,000 to \$49,999

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*"Everyone in their team is willing to go the extra mile to ensure all business requirements are met."*

## PROJECT SUMMARY

designs.codes provides ongoing custom software development for a bespoke transportation service provider. The team created software that enables franchise management for the client.

## PROJECT FEEDBACK

designs.codes is now in the final stages of the platform's development, with modifications and enhancements left. The team was able to provide effective workflow and communication despite the pandemic.



## The Client

Please describe your company and your position there.


I'm the CFO. We provide a bespoke transportation and companionship service for those that require assistance in getting around.


## The Challenge

For what projects/services did your company hire designs.codes, and what were your goals?

We hired them for our franchise management software development. To build our own software which the franchisees can use to run their day to day business activities and we can view all the relevant reports and information of all the franchisees.

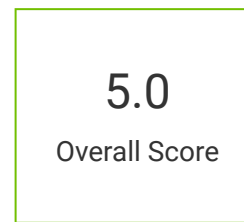
 **Gavin Pell**  
CFO, Driving Miss Daisy UK Ltd

 **Transportation**

 **11-50 Employees**

 **United Kingdom**

### CLIENT RATING



Quality: 5.0

Schedule: 4.5

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select designs.codes and what were the deciding factors?

I hired them earlier for another website project so was already familiar with them

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

We gave them the business requirements and they developed the software based on that. We would then provide them input and feedback for fine-tuning the modules.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

We are in the final stages of platform modifications and enhancements. We will roll out the software soon to our first set of franchisees.

Describe their project management style, including communication tools and timelines.

Pretty effective apart from the early days of the lockdown disrupting the usual rhythm and communication.

What did you find most impressive or unique about this company?

Everyone in their team is willing to go the extra mile to ensure all business requirements are met.



Are there any areas for improvement or something they could have done differently?

Speed of delivery could have been faster.

