

Custom Development Projects for Procurement Software

PROJECT DETAILS

 Custom Software Development

 Jan. 2018 - Ongoing

 \$10,000 to \$49,999

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"We can rely on them to provide us with the support and time that's needed to ensure that we reach our goals together."

PROJECT SUMMARY

designs.codes develops and delivers custom projects for an e-sourcing platform in supply chain industries. They focus on technical coding, custom integrations, and improving on the responsive design.

PROJECT FEEDBACK





Thanks in part to designs.codes's support, there has been a significant increase in leads and engagement as well as a reduction in bug tickets. Internal stakeholders also noticed an improved UX. The team's responsiveness and dedication to solving ongoing challenges make them a reliable partner.



The Client

Please describe your company and your position there.

Market Dojo provides interactive and on-demand procurement technology to help a range of different supply chains around the world. My role as Marketing Manager is to develop customer experience and bring new clients to the business.

-  **Craig Knowles**
Marketing Manager, Market Dojo
-  **IT Services**
-  **11-50 Employees**
-  **Bristol, United Kingdom**

The Challenge

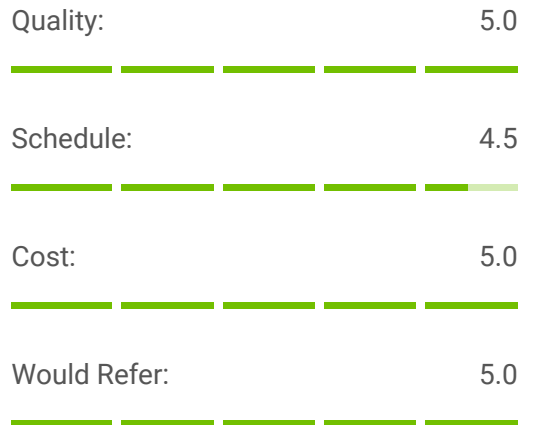
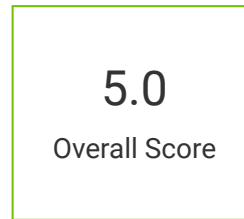
For what projects/services did your company hire designs.codes?

We hired Designs Codes to help develop and deliver custom development projects including projects related to our application and website.

What were your goals for this project?

We aimed for Designs Codes to deliver a responsive and immersive experience for all of our users. Whether that's through high technical coding, custom integrations, or truly responsive design. Through this, we anticipated an increase in leads and engagement from our viewers.

CLIENT RATING



The Approach

How did you select this vendor?

We identified and interviewed a number of different businesses within the sector. Whilst we undertook and reviewed numerous projects to identify their strengths and weaknesses.

Evaluating their capabilities, their knowledge, and the partnership between the businesses. Once we identified Designs Codes as the leading provider, we engaged with them to build our long-term goal for the business.

Describe the project and the services they provided in detail.

Designs Codes offers Custom Development such as Software and Application Development, as well as key consulting and advice on developing solutions to the bespoke challenges faced by our business.

What was the team composition?

Designs Codes employ a developer, front-end coder, designer, and dedicated project manager to specifically help us in our custom projects.

The Outcome

Can you share any information that demonstrates the impact that this project has had on your business?

We've seen a significant increase in leads and engagement during the time that Designs Codes have worked with us. This includes an increase in organic traffic, reduction in bug tickets, and improved user experience.



How was project management arranged and how effective was it?

The dedicated account manager provides ongoing support and advice. To provide solutions and ideas to solve the problems and ongoing challenges faced by our organisation. They collaborate to use the tools that we specify to ensure auditability and responsiveness to deadlines and expectations.

What did you find most impressive about this company?

The relationship that we have with Designs Codes is very special. We can rely on them to provide us with the support and time that's needed to ensure that we reach our goals together.

Are there any areas for improvement?

Flexibility, whilst we've seen our own growth matched by Designs Codes. As we've scaled and increased the ongoing work with them, it's taken time to develop and mature that relationship on both our parts to get it to the level of understanding and efficiency that it is now.

